



SPONSORSHIP FORM

**Saturday, May 13, 2023
Woodley Park Section 1**

Registration @ 7:00 am
Race Begins @ 8:00 am

SPONSORSHIP OPPORTUNITES

We cordially invite you to participate as a sponsor of Autism Shero Run 5k/10k Run/Walk & Kids 1K Fun Run. Sponsors and Partners enjoy the benefit of receiving increased exposure of your business, products, and brand by reaching a very targeted affluent audience of consumers. This event will raise money to help fund quality programs that assist and benefit families and individuals/children with invisible developmental disorders and special needs from different economic backgrounds, including but not limited to Autism and Behavior Disorders. The event will be held Saturday, May 13, 2023, at Lake Balboa (Woodley Park Section1), 6350 Woodley Ave, Van Nuys CA 91436 from 7:00 am – 11 am. The 10k will kick off at 8:00 a.m. followed by the 5k at 8:15 a.m. with opening remarks from the CEO of PACE Run for a Cause and a warmup from All Seasons Fitness Media. Awards will be given for top qualifiers of the 5K and 10k at 9:45 am. 1K Kids Fun Run will take place at 10 am. Participants can register for the 5K- 10K at: pace5k.org

Your sponsorship helps by:

- Defraying the cost of organizing the event
- Encouraging individuals to get out in the community and be active
- Promoting your brand (details attached)

Funds received from sponsorships are used to purchase t-shirts for registered race participants, finisher medals, Race participants swag/goodie bags, promotional material (banners, social media, flyers, expos), marketing campaign, timing company, photography, videography, registration material, and complimentary drinks and refueling snacks for each race participant. Any additional funds from sponsorships will help go toward our fundraising goal of \$50,000.

Thank you in advance for your consideration of becoming a race sponsor. Attached you will find the sponsorship form that can be completed and submitted by mail or scanned and emailed. May you have any questions that I can answer, feel free to contact me.

Highest Regards,
CEO, Charmaine Carter
(805)827-3687

Platinum Sponsor Level—\$25,000
*** MUST SIGN UP EARLY TO ENSURE LOGO PLACEMENTS***

- ✚ Have “Presented by Your Company (or brand)” added with race name and logo to race T-shirts, Signage along the race route, & Start/Finish line
- ✚ Listed as Platinum sponsor on PACE website with Logo & link as well on all Social Media accounts
- ✚ Sponsorship acknowledgment over PA announcements throughout the event
- ✚ Sponsor inserts or samples in Race Swag/Goodie Bag
- ✚ 10’ x 10’ Expo Booth presence at Race
- ✚ VIP Area with complimentary breakfast
- ✚ (50) VIP Tickets all inclusive access to event (includes 50 race registrations)

Diamond Sponsor Level —\$10,000

- ✚ Listed as Diamond sponsor on PACE website with Logo & Link as well on all Social Media accounts
- ✚ Company logo on back of race t-shirt
- ✚ Sponsorship acknowledgment over PA announcements throughout the event
- ✚ 10’ x 10’ Expo Booth presence at Race
- ✚ Sponsor inserts or samples in Race Swag/Goodie Bag
- ✚ (25) VIP Tickets all inclusive access to event (includes 25 5K race registrations)

Gold Sponsor Level — \$5,000

- ✚ Listed as Gold Sponsor on PACE Website with Logo & link as well as on all social media accounts
- ✚ Company logo on back of race t-shirt
- ✚ Sponsorship acknowledgment over PA announcements throughout the event
- ✚ 10’ x 10’ Expo Booth presence at Race
- ✚ Sponsor inserts or samples in Race Swag/Goodie Bag
- ✚ Complimentary registration for up to 10 people

Bronze Level Sponsor--\$3000

- ✚ Listed as Bronze Sponsor on PACE Website with Logo & link as well as on all social media accounts
- ✚ Company logo on back of race t-shirt
- ✚ Sponsorship acknowledgment over PA announcements throughout the event
- ✚ 10’ x 10’ Expo Booth presence at Race
- ✚ Sponsor inserts or samples in Race Swag/Goodie Bag
- ✚ Complimentary registration for up to 6 people

Water station Sponsor - \$200 (or \$400 for both water stations)

Company name will appear on a prominently located sign at one (1) water station.

Mile Marker Sponsor--\$150 each

(or \$300 for all three 5k mile markers, or \$600 for all six 10k mile markers)

- Company name will appear on one (1)-mile marker sign, which will be prominently displayed at one of the mile marks for one race.

Swag Bag Sponsor - \$100

- Your promotional Items added to over 250+ swag bags to run participants
- Your products samples
- Gift Certificates
- Your Services Coupons
- Other branded goodies

Bib Sponsor \$700

- Logo on custom designed race bib
- Company logo on back of race t-shirt
- 10' x 10' Expo Booth presence
- Sponsor inserts or samples in Race Swag/Goodie Bag
- Sponsorship acknowledgment over PA announcements throughout the event
- Complimentary registration for 2 people

In-Kind Donation Sponsor


- Provide the event with products, prizes, or services that are suitable at the event in exchange for sponsor support you will have a presence at the event.
- Bottled water, sports or recovery drink
- Energy gels or bars
- Refueling food (bananas, fruit, bagels)
- Race day meals for volunteers and staff
- Photography/Videography Services
- Medical first-aid volunteer personnel
- Prize merchandise, services, and goodies for top finishers
- Media Partner (promote Event through television, Radio or Print)
- In Kind Support (Donation of Goods or services)

Will you plan to send materials/giveaways for the participant bags: Yes No
If yes, what item would you like us to include:

SPONSORS, PLEASE NOTE: Send high-resolution, .jpeg artwork via email to pacerunforacause@gmail.com

Sponsors can choose to have company name listed or submit logo. Please write your company name exactly how you'd like it to appear on web site, signage, etc.:

Logos for t-shirts will be printed in one color only and should be submitted in a JPEG file. Most Photoshop and Illustrator files can also be accepted

 Logos for signage & website should be submitted as JPEG or PDF files.

SPONSOR LEVEL (please circle):

Platinum Diamond Gold Bronze Bib Sponsor Water Station Mile Marker
Bib Sponsor Media Partner In Kind Support Swag Bag Sponsor

Payment:

- I would like to contribute another amount \$ _____
 Check *Please make payable to PACE Run for a Cause*
 Credit Card (selection) VISA MC

Card #: _____ **Exp. Date:** _____ **CVV:** _____

Name of your Company/Organization: _____

Contact Name & Title: _____

Address: _____

City/State/Zip: _____

Office Phone: _____ Mobile Phone: _____

Email: _____ Website: _____

RETURN COMPLETED FORM TO:

PACE Run for a Cause, Nicole Hampton 11304 Chandler Blvd #603 North Hollywood Ca 91603
or email this form to pacerunforacause@gmail.com for consideration

All Donations are Tax Deductible

All Forms and payments due by April 21, 2023

EIN # 87-1848548